



**NORTH MANHATTAN BEACH BUSINESS IMPROVEMENT DISTRICT**  
**ADVISORY BOARD MEETING**



# MINUTES

September 13, 2023 at 6:00 PM

City of Manhattan Beach, City Hall – City Manager Conference Room  
1400 Highland Avenue  
Manhattan Beach, CA 90266

BID Chairperson Simms called the Meeting to order at 6:05 PM.

**1. Roll Call:**

Mike Simms	BID Chairperson	- Present
Lorenzo Pittera	BID Vice Chairperson	- Not Present
Roxanne Faire	BID Secretary	- Present
Harry Ashikian	BID Board Member	- Present
Abbott Lawrence IV	BID Board Member	- Not Present
Justin Maxwell	BID Board Member	- Present
Tim Ryan	BID Board Member	- Present
David Archer	CEO/President of MB Chamber of Commerce	- Present
Joe Franklin	City Councilmember/Council Liaison	- Present
George Gabriel	Assistant to the City Manager/BID Liaison	- Present

**2. Approval of April 12, 2023 Meeting Minutes**

Following discussion, BID Board Member Maxwell, made a motion, seconded by BID Board Member Ryan to approve the minutes for the July 12, 2023, meeting minutes. Seeing no opposition, the motion passed.

**3. Public Comment - (3 Minute Time Limit)**

None provided.

**4. City Councilmember/Council Liaison Joe Franklin Updates & Comments**

City Councilmember/Council Liaison Joe Franklin provided an update on items from the Outdoor Dining Task Force, Community Workshop, electric bike safety, and the Strand seed Limit to 15 MPH.

**5. North MB BID Chairman Mike Simms Update**

The BID chair provided an update on upcoming items for discussion and gave an update on the general business environment in North Manhattan Beach.

**6. North MB Executive Coordinator Update Provided by Chamber of Commerce Including:**

**a. Attendance Discussion in Accordance with BID Bylaws**

Following discussion about attendance and copies of the Bylaws and Sign in Sheet was distributed.

**b. Distribution of Agenda and Minutes**

Discussion on posting Agendas and Minutes on the City and North Manhattan Beach Websites as well as emailing.

**7. Outdoor Dining Update**

BID Chairperson Simms reported that the Outdoor Dining Task force continue to make progress and discussion, Walk Street, and encroachment permits.

**8. Update on North Manhattan Beach Monument Sign**

City Staff updated the BID Board on options for the North Manhattan Beach Monument Sign including pricing for the repairs of \$5,000 to \$6,000.

**9. 2023 Holiday Stroll**

Following a discussion of the Holiday Stroll the date of December 7, 2023, was chosen and the Chamber will begin work on permitting, event production, etc.

**10. North MB Association Development**

The ED discussed the next steps in the creation of the Association and will look into utilizing an existing 501(c) 3 and report back at the next meeting.

**11. Update on Surfboard Sculpture**

Following discussion, the Board desired to have timing of the unveiling to coincide with the Holiday Stroll. Continue to work with the Artist on moving it through the permitting process.

**12. Call for October 11, 2023, Agenda Items and Meeting Location Discussion**

BID Chairperson Simms reported that items slated for the tentative October agenda include Update on the Surfboard Sculpture, including inviting the Artist, and Public Safety Update.

**Adjournment:** The meeting was adjourned at 7:20 PM. The next meeting is scheduled on October 11, 2023, City of Manhattan Beach, City Hall – City Manager Conference Room at 1400 Highland Avenue.